



Blue Care Network 2011 Performance Recognition Program

November 2010

Dear BCN-Affiliated Primary Care Physician or Group Administrator:

Blue Care Network is pleased to provide you with details of our 2011 individual physician incentive materials. Enclosed you will find information about the Performance Recognition Program, including Base PRP, Pay As You Go, and PRP Bonus incentives for 2011.

BCN's philosophy towards our provider incentive programs is to make meaningful payments to encourage appropriate clinical outcomes as well as increase BCN's HEDIS scores. The changes to our program in 2011 are geared toward accomplishing these objectives.

Overall, we have just over \$12 million allocated for the entire incentive program, with total funding divided between the Base PRP and Pay As You Go initiatives. The dollars budgeted are approximately 75 percent and 25 percent, respectively. Below, please find the highlights of our 2011 program:

2011 Base PRP highlights

- Quality composite target for primary care physicians is a tiered payment
- Payout at \$0.75 PMPM, \$1.25 PMPM, or \$2.25 PMPM depending on the PCP's composite target rate

2011 Pay As You Go highlights

- Adolescent immunizations combo 1 – commercial members
- Cervical cancer screening – commercial members
- Childhood immunizations combo 3 – commercial members
- Chlamydia screening – commercial members
- Cholesterol management for patients with cardiovascular disease - LDL-C testing – commercial members
- Cholesterol management for patients with cardiovascular disease - LDL-C level <100mg/dL – commercial members
- Diabetic A1C testing – commercial members
- Diabetic A1C control <8% – commercial members
- Diabetic LDL-C testing – commercial members
- Diabetic LDL-C level <100 mg/dL – commercial members
- Diabetic monitoring for nephropathy – commercial members
- Diabetic retinal eye exam – commercial members
- Well-child visits 15 months – commercial members
- Well-child visits 3-6 years – commercial members
- Diabetic retinal eye exam – BCN Advantage members

2011 PRP Bonus highlights

- Appropriate testing for children with pharyngitis – commercial members
- Avoidance of antibiotic treatment in adults with acute bronchitis – commercial members
- Follow-up care for children prescribed ADHD medication initiation phase – commercial members
- Follow-up after hospitalization for mental illness – commercial members
- Follow-up after hospitalization for medical admissions – BCN Advantage members
- Follow-up after hospitalization for mental illness – BCN Advantage members

Please remember that all data entry into Health e-Blue must be for services rendered, not just ordered or reminders sent.

Please visit the home page on Health e-Blue for all 2011 physician incentive information. If you have any questions, please contact your primary care group leadership or your BCN provider representative. We appreciate your continued support of our physician incentive programs.

Sincerely,

Karen Kopytek
Manager, Provider Affairs