



### About Value Partnerships

Value Partnerships is a collection of clinically oriented Initiatives among Michigan physicians, hospitals and Blue Cross Blue Shield of Michigan that are improving clinical quality, reducing complications, controlling cost trends, eliminating errors, and improving health outcomes throughout Michigan.

### About The Physician Group Incentive Program

The Physician Group Incentive Program (PGIP) began in 2005 to encourage and incentivize physicians to more effectively manage populations of patients and build an infrastructure to more robustly measure and monitor care quality. As of September 2011, 40 physician organizations (POs) across the state of Michigan representing nearly 15,000 primary care physicians and specialists are working together to improve health care for nearly 2 million Michigan Blues members. PGIP is cultivating a healthier future for all Michigan residents by catalyzing all payer system development. Patients throughout the state, regardless of payer, benefit from the improved care processes developed through the PGIP provider community.

### About the Patient-Centered Medical Home Model

Since July 2009, the PCMH Designation Program has provided additional financial support to those PGIP primary care physicians who have made significant progress in incorporating PCMH infrastructure into routine practice, and have achieved outstanding results on quality and efficiency measures. As of the 2011 Designation cycle, there are more than 2,500 PCMH-designated physicians in approximately 774 practices, providing care to over 2 million members.



## Preventive Services

### Overview

The goal of the Preventive Services Initiative is to coordinate patient care through Primary Care Physicians (PCPs) in a patient centered medical home (PCMH) that involves a process of actively counseling, screening, and educating patients on preventive care.

There are two ways in which PGIP-participating POs can participate in our Patient-Centered Medical Home program:

- I. Supporting practices in Implementing PCMH capabilities under one or more of PGIP's 12 PCMH Initiatives
- II. Nominating high-performing practice units for PGIP PCMH Designation

Both opportunities are optional for providers.

### Objectives

The objective of the Preventive Services Initiative is to annually increase the percentage of PGIP practice units that have implemented the capabilities associated with this Initiative.

### Incentive Design

This Initiative has two Incentive Payment periods:

- January 1 – June 30 (6 months)
- July 1 – December 31 (6 months)

Physician Organizations receive incentive payments commensurate with their performance on implementing PCMH capabilities during the six-month incentive payment period.

### Participation Criteria

To participate in this Initiative, POs must currently participate in the Physician Group Incentive Program.



## Initiative Capabilities

For a detailed description of the capabilities associated with this Initiative, please refer to the Initiative Plan or PCMH Interpretive Guidelines.

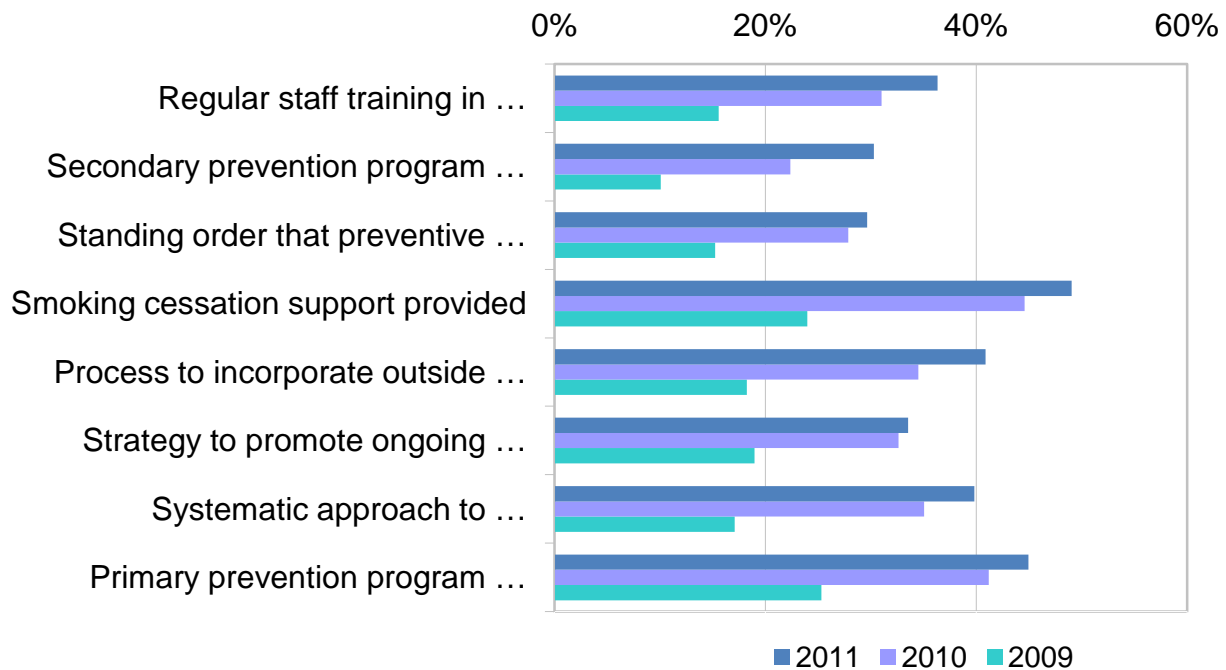
## Evaluation

An evaluation of the PCMH program is currently underway. Findings from the evaluation will be available on a rolling basis, beginning in the 2012 program year.

## Results

In general, the percentage of practice units that have implemented each capability associated with this Initiative increased between 2008 and 2011.

### Preventive Services



Questions about this Initiative?

Please contact Lisa Rajt, MSW, Senior Health Care Analyst, at [lrajt@bcbsm.com](mailto:lrajt@bcbsm.com).

For more information on PGIP, or for a copy of the full initiative plan, please contact:

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